

# Accessibility Checklist



What should you, as a customer, consider for optimal accessibility?

## Perceivability

- ☐ Alt texts maintained for all editorial images 1.1.1
- ☐ Subtitles or text alternatives available for videos 1.2.1 - 1.2.5
- ☐ Subtitles available for videos with sound, unless the audio is an accessible alternative 1.2.2
- ☐ Audio description or alternative media format offered for audio/video content 1.2.3, 1.2.5
- ☐ Information conveyed not only through colour, e.g. traffic light system with text 1.4.1
- ☐ Contrast ratio of text to background at least 4.5:1 1.4.3
- ☐ No text in images unless necessary 1.4.5
- ☐ Important graphic elements have at least a contrast of 3:1 to the surroundings 1.4.11

## Operability

- ☐ Visual effects blink a maximum of 3 times per second, no harsh flashing contrasts 2.3.1
- ☐ Headings clearly describe the following content 2.4.6
- ☐ Labels for buttons and form fields are unambiguous 2.4.6